

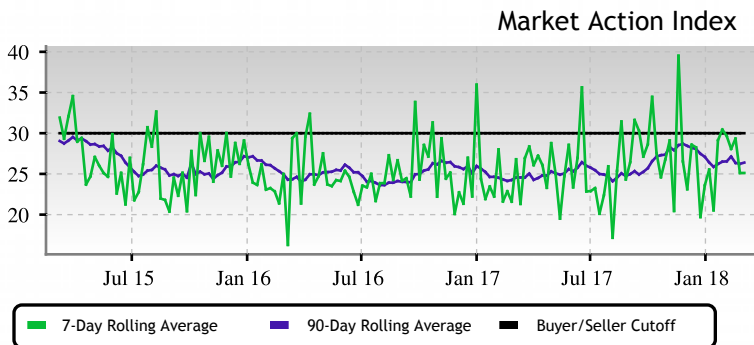
This Week

The median list price in LA JOLLA, CA 92037 this week is \$3,150,000.

The Market Action Index has been trending down lately, while inventory is climbing. These trends imply a weakening market.

Supply and Demand

- The market has shown some evidence of slowing recently. Both prices and inventory levels are relatively unchanged in recent weeks. Watch the Market Action Index for changes as it can be a leading indicator for price changes.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

Quartiles

Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 7,625,000	5774	0.25 - 0.50 acre	5.0	5.5	15	40	1	1	221	Most expensive 25% of properties
Upper/Second	\$ 4,146,500	3900	0.25 - 0.50 acre	5.0	4.5	29	40	0	1	280	Upper-middle 25% of properties
Lower/Third	\$ 2,572,500	2982	0.25 - 0.50 acre	4.0	3.5	28	40	5	2	161	Lower-middle 25% of properties
Bottom/Fourth	\$ 1,550,000	2432	0.25 - 0.50 acre	3.0	2.5	43	41	7	5	144	Least expensive 25% of properties

Real-Time Market Profile		Trend
Median List Price	\$ 3,150,000	↔
Asking Price Per Square Foot	\$ 959	↑
Average Days on Market (DOM)	201	↔
Percent of Properties with Price Decrease	33 %	
Percent Relisted (reset DOM)	23 %	
Percent Flip (price increased)	3 %	
Median House Size (sq ft)	3500	
Median Lot Size	0.25 - 0.50 acre	
Median Number of Bedrooms	4.0	
Median Number of Bathrooms	4.0	
Market Action Index	Buyer's Advantage 26.4	↔

- ↔ No change
- ↑↑ Strong upward trend
- ↓↓ Strong downward trend
- ↑ Slight upward trend
- ↓ Slight downward trend

Price

- Prices in this zip code seem to have settled around a plateau. Look for a persistent down-shift in the Market Action Index before we see prices deviate from these levels.

