

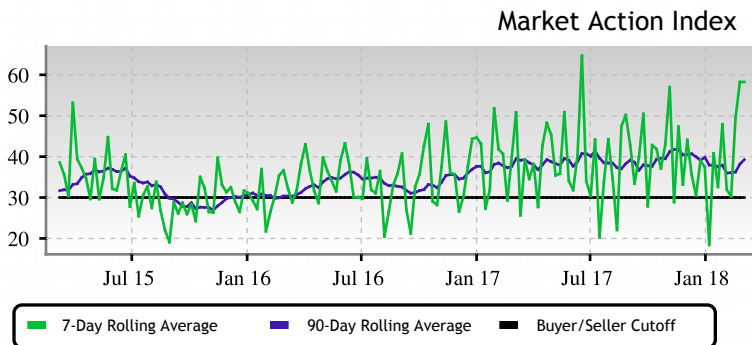
## This Week

The median list price in SAN DIEGO, CA 92130 this week is \$1,750,000.

Demand measured by the Market Action Index is increasing and days-on-market is trending downward. Even as more properties come available, these are positive trends for the market.

## Supply and Demand

While the Market Action Index shows some strengthening in the last few weeks, prices have settled in a bit of a plateau. We are currently in a Seller's market so prices will likely resume their climb should this trend persist.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

## Quartiles

### Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 4,320,000	7715	0.50 - 1.0 acre	5.0	6.0	12	17	1	2	205	Most expensive 25% of properties
Upper/Second	\$ 2,499,000	4719	0.25 - 0.50 acre	5.0	4.8	15	18	2	3	127	Upper-middle 25% of properties
Lower/Third	\$ 1,498,444	3655	8,001 - 10,000 sqft	5.0	4.2	18	18	2	2	146	Lower-middle 25% of properties
Bottom/Fourth	\$ 1,222,544	2700	4,501 - 6,500 sqft	4.0	3.0	18	18	7	9	40	Least expensive 25% of properties

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### Real-Time Market Profile

		Trend
Median List Price	\$ 1,750,000	↔↔
Asking Price Per Square Foot	\$ 456	↓
Average Days on Market (DOM)	128	↓↓↓
Percent of Properties with Price Decrease	39 %	
Percent Relisted (reset DOM)	18 %	
Percent Flip (price increased)	6 %	
Median House Size (sq ft)	3922	
Median Lot Size	0.25 - 0.50 acre	
Median Number of Bedrooms	5.0	
Median Number of Bathrooms	4.5	
Market Action Index Seller's Advantage	39.3	↑

↔↔ No change    ↑↑ Strong upward trend    ↓↓ Strong downward trend  
↑ Slight upward trend    ↓ Slight downward trend

## Price

In the last few weeks we've seen prices in this zip code bouncing around this plateau. Look for a persistent down-shift in the Market Action Index before we see prices deviate from these levels.

